Express yourself

When you’re opening your new eligible checking account, consider getting a custom debit card that says something about you.

As an alumnus, sports fan, professional or supporter of a special cause, you have a choice of debit cards that bear the name of an organization you care about. Every account is offered and serviced by Bank of America.

Click on any of these images to find the right card for you. Request yours by calling 800.432.1000 or visiting a Bank of America financial center.
The banking you do can help generate contributions to the cause you care about — at no additional expense to you. You get the same great banking product and service; the organization gets the support they deserve.
Bank of America has partnered with dozens of colleges and universities to offer alumni a banking program that can help generate contributions to their alma maters. Show your school spirit with a debit card emblazoned with your school's name and logo!
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As a member or supporter of the armed forces, you can show your military pride with a debit card featuring Air, The Corps, Land, Rescue and Sea themes. Can't decide? Choose the red, white and blue U.S. Pride card!
Your profession says a lot about you, so let your banking say it, too. Using a debit card featuring a design for your organization can be a way of showing your pride and promoting your affiliation with a professional group.
Here's another way to show that you're a fan: carry a debit card that shows everyone who your favorite team is — or how you like to spend your weekends. Maybe the next time you make a purchase, you'll meet a fellow fan!